

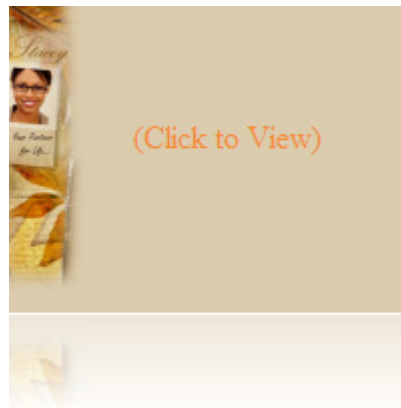
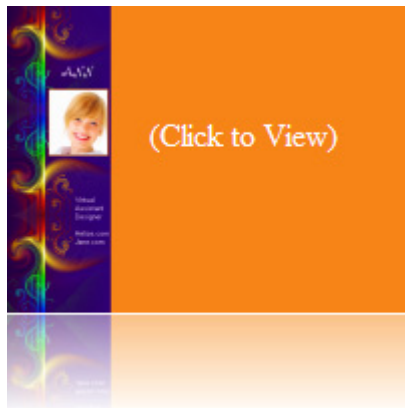
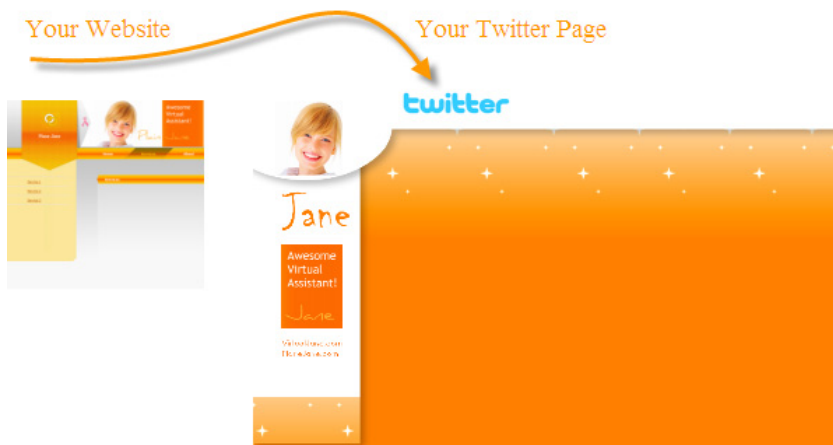
Enter a post title

Welcome to our Twitter Series! Ready to jump in? Take your pick from below samples and start creating your own twitterific page! Enjoy! - VATrainingOnline.com

Related Links:

[18 Resources That'll Help You Customize Twitter](#)

[10 Beautiful Twitter Backgrounds for Virtual Assistants or Freelancers](#)



How to Customize Your Twitter | for Virtual Assistants, Freelancers 1

This is the first and the easiest tutorial for our Twitter customization series.

WHAT YOU WILL ACCOMPLISH | At the end of this tutorial, you would have created your own twitter background. You will customize an existing template to reflect Brand YOU! To guide you, we will show you how to build below sample.

SHOW ME THE LIVE SITE | You may view the live sample of this tutorial at [Twitter.com/vatoanne](https://twitter.com/vatoanne)



Let's follow each other on twitter | <http://twitter.com/VATrngOnline>



INSTRUCTIONS

Level | Easy Cost | \$0

You Need [Twitter](#), [Pixlr](#)

1

Pick a Twitter Template



Free Starter Templates | Ideally, we want you to learn how to create your own twitter page from

scratch. But if you are a bit technically challenged, we recommend you to start with templates.

😊 **ACTION | Pick Your Template Now**

- Twitter Template | [Themeleon Twitter Background](#)
- Twitter Template | [BGPattern Twitter Background](#)

2


Customize Your Twitter Template




Adjust Your Template's

1. Goto [PIXLR.com](#).
2. Open Image Editor, then open your chosen template. **FILE-OPEN**
3. You can derive different colors from any of the above templates [[Color Variations](#)]
4. To change color, click **ADJUSTMENT - HUE & SATURATION** then drag the sliders. [[Hue Adjustment](#)]


Add Your Coolest Photo [[Add Photo](#)]

1. **FILE-OPEN**
2. Select **SMARQUEE TOOL**  and drag across your photo.
3. CTRL-C or Copy. Then Paste on your template's left sidebar.

Adjust your photo border [[Adjust Photo Border](#)]

1. Add a **LAYER** and drag it below your photo.
2. Grab the **DRAWING TOOL**  and Draw a border around your photo.
3. To edit your border size, click **EDIT-FREE TRANSFORM**, then drag the handles.
4. To add shadow, goto **LAYERS Palette - LAYERS STYLE**

Add Catchy/Informative Text [[Add Texts](#)]

1. From the **TOOLS Palette** choose **TYPE TOOL** 
2. Include your Name, Company Name, Tagline/USB, Contacts, Website Url .

SAVE your file. [[Completed Twitter Background](#)]

PHOTO TIPS

- The **QUALITY** of your photo is definitely critical to a professional looking twitter page!
- You may reduce the size of your photo but never stretch your photo.
- If you only have 1 cute photo and it happens to be small, try adding a background instead.
- If your photo is not Vogue-material, consider applying creative effects.
 - [How to Edit Photos w/ Photofunia \(Video/Slideshare\)](#)
 - [How to Edit Photos w/ Picnik & Befunky](#)
- For excellent one-click retouching/creative effects use **PICNIK**, [BeFunky](#), [Photofunia](#), [FotoFlexer](#). We absolutely love them. You'll love them too!

3

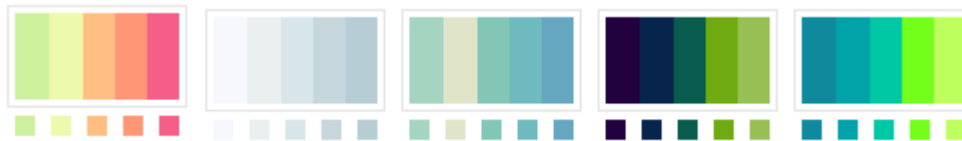
Upload Your Completed Twitter Template

Upload Your Completed Background Template

- Login to your [Twitter](#) your account.
- Goto **SETTINGS - DESIGN - CHANGE BACKGROUND IMAGE** then upload. [[Design Twitter](#)]
- **SAVE CHANGES** Your new background should now be reflected!

4

Customize Your Text & Sidebar Color



Customize Your Text & Sidebar to Complement Your Background

- For a more unified look, use the colors which are present in your background template. To determine your colors, go back to [PIXLR.com](#)
 - Double click **TOOLS - FOREGROUND COLOR** [[Color Picker](#)]
 - Point the color picker to any area in your template.
 - Note down the HEX#s you want to use.
- In Twitter, goto **SETTINGS - DESIGN - CHANGE DESIGN COLORS** & Plug this HEX# in Text/Background/SideBar [[Change Hex#](#)]
- You should now see your masterpiece reflected on your Twitter Account! Make adjustments as necessary up until you get that Twitterific Twitter Page!

FINAL RESULT | [Twitter Background Anne](#)

LIVE SITE | [Twitter.com/vatoanne](https://twitter.com/vatoanne)

5

Share Your Masterpiece!

Do drop your twitter name below so we can ooh ahh over your creation! It'll also give us a chance to hook up. Isn't that what twitter is all about?!

High achievers say, If it's to be, it's up to me | [Brian Tracy](#)



How to Customize Your Twitter to Compliment Your Website 2

Branding your twitter is essential to a successful web presence. It's easy to create your own customized twitter page that will compliment your existing website/branding. Here's how...

WHAT YOU WILL ACCOMPLISH | At the end of this tutorial, you would have created your own twitter page which compliments your existing branding/website background. You will use an element from your current site + twitter's theme to create your own twitter page.

SHOW ME THE SAMPLE WEBSITE | [Sample Admin Website](#)

SHOW ME THE LIVE SITE | You may view the live sample of the final twitter page at [Twitter.com/vatojane](https://twitter.com/vatojane)



Let's follow each other on twitter | <http://twitter.com/VATrngOnline>



This is the second tutorial for our Twitter customization series. If you are technically challenged, you might want to consider trying out our first tutorial first.

[How to Customize Your Twitter | for Virtual Assistants, Freelancers 1](#)

INSTRUCTIONS

Level | **Easy** Cost | **\$0**

You Need [Twitter](#), [Pixlr](#), [PixlrGrabbler](#) (or any screenshot tool)

1

Pick a Twitter Theme



You may simply choose one of twitter's existing themes as a background to your twitter page. This saves you a lot of googling and customizing time. This assumes though that there is at least 1 twitter theme which compliments your existing website/branding. Do not worry about the color. You can easily change this to match your color scheme later.

You may also use other background/designs for this exercise.



ACTION | Pick Your Theme & Save it as a Background Image

- Login to your [Twitter](#) Account
- Goto **SETTINGS - DESIGN - SELECT A THEME**
- **SAVE CHANGES**
- Position cursor anywhere in your background, then **Right Click - SAVE IMAGE AS** [[Save Background Image](#)]



TIP| Alternatively, you may use [Peekr](#) to view the whole twitter page background. This is especially useful if you come across beautiful twitter pages you want to "benchmark" on.

2

Customize Your Twitter Background

Adjust Your Background Size & Color



1. Goto PIXLR.com.
2. **OPEN IMAGE EDITOR**, then open your saved background. **FILE-OPEN**
3. In Pixlr, goto **IMAGE - CANVAS SIZE** and adjust to atleast 1600 x 1200 [[Adjust Size](#)]
4. To change color, click **ADJUSTMENT - HUE & SATURATION** then drag the sliders. [[Hue Adjustment](#)]
5. To fill up the white spaces


- Grab the **COLOR PICKER**  & click the outermost portion of your template.
- Pour color using **PAINT BUCKET TOOL**  [[Color White Spaces](#)]

Add Your Website Element & Photo


If you have copies of the photos/images used in your website, please use those. If not, follow these steps:

1. Goto you website (ie. [Sample Admin Website](#)).
2. Take a Snapshot of the portion/s you want to include on your twitter page.


- If you don't have a screen capture tool yet, you may use [PixlrGrabbler](#) or [ScreenGrab](#) - these are free. We use [SnagIt](#) (paid)- excellent tool if you do a lot of screen capture (ie. for blogging). [[Capture Website Screenshot](#)]
 - Use the **WAND** tool  - then **DELETE** to remove excess colors. [[Remove Excess Colors](#)]
3. If you have your own photo [[Add Own Photo](#)]
- **FILE-OPEN**
 - Select **MARQUEE TOOL**  and drag across your photo.
 - CTRL-C or Copy. Then Paste on your template's left sidebar.

 **GUIDE TIP!** You may download our [Guide](#) (Right Click - **SAVE AS**) to make it easier for you to position your photos/images. This helps ensure your images don't overlap/go beyond other default elements in twitter. [[How to Use Guide](#)]

Design Your Background with Borders/Shapes [[Add Borders & Shapes](#)]

1. Use the **DRAWING TOOL**  to add shapes (ie. left border)
2. Click **EDIT - FREE TRANSFORM** to resize images/shapes
3. Goto **LAYERS - LAYERS STYLE** to add shadow/effects
4. If you are feeling creative, try out the different effects on **FILTER**

Add Catchy/Informative Text

1. From the **TOOLS Palette** choose **TYPE TOOL** 
2. Include your Name, Company Name, Tagline/USB, Contacts, Website Url, etc.

SAVE your file. [[Completed Twitter Background](#)]

PHOTO TIPS

- The **QUALITY** of your photo is definitely critical to a professional looking twitter page!
- You may reduce the size of your photo but never stretch your photo.
- If you only have 1 cute photo and it happens to be small, try adding a background instead.
- If your photo is not Vogue-material, consider applying creative effects.
 - [How to Edit Photos w/ Photofunia \(Video/Slideshare\)](#)
 - [How to Edit Photos w/ Picnik & Befunky](#)
- For excellent one-click retouching/creative effects use [PICNIK](#), [BeFunky](#), [Photofunia](#), [FotoFlexer](#). We absolutely love them. You'll love them too!

3

Upload Your Completed Twitter Template

Upload Your Completed Background Template

- Login to your [Twitter](#) your account.
- Goto **SETTINGS - DESIGN - CHANGE BACKGROUND IMAGE** then upload. [[Design Twitter](#)]
- **SAVE CHANGES** Your new background should now be reflected!

4

Customize Your Text & Sidebar Color



Customize Your Text & Sidebar to Complement Your Background

- For a more unified look, use the colors which are present in your background template. To determine your colors, go back to PIXLR.com
 - Double click **TOOLS - FOREGROUND COLOR** [[Color Picker](#)]
 - Point the color picker to any area in your template.
 - Note down the HEX#s you want to use.
- In Twitter, goto **SETTINGS - DESIGN - CHANGE DESIGN COLORS** & Plug this HEX# in Text/Background/SideBar [[Change Hex#](#)]
- You should now see your masterpiece reflected on your Twitter Account! Make adjustments as necessary up until you get that Twitterific Twitter Page!

FINAL RESULT | [Twitter Background Jane](#)

LIVE SITE | [Twitter.com/vatojane](https://twitter.com/vatojane)

5

Share Your Masterpiece!

Do drop your twitter name below so we can ooh ahh over your creation! It'll also give us a chance to hook up. Isn't that what twitter is all about?!

I've found that luck is quite predictable. If you want more luck, take more chances. Be more active. Show up more often.

| [Brian Tracy, Business Growth Strategies](#)



How to Make a Twitter Background 3

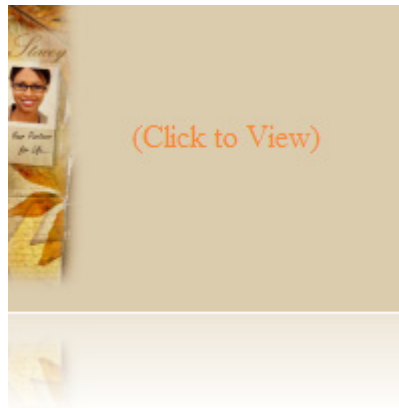
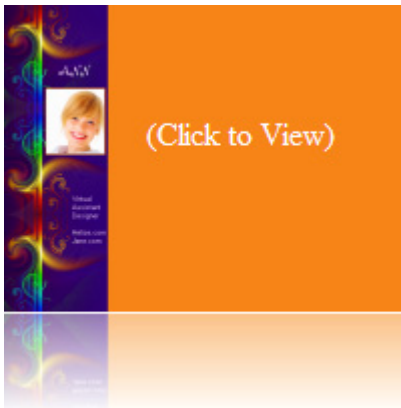
Creating a twitter background is fun and easy! All you need is a good background image and your cool photo. Here's how...

WHAT YOU WILL ACCOMPLISH | At the end of this tutorial, you would have created your own twitter page. Of all our twitter tutorials so far, this is the one with the most flexibility. You can create any design that you want, since you are not constrained by your existing branding/website.

SHOW ME THE LIVE SITE | You may view the live sample of the final twitter page at Twitter.com/vatostacey



Let's follow each other on twitter | <http://twitter.com/VATrngOnline>



This is the third tutorial for our Twitter customization series. You may want to visit our earlier tutorials for more ideas.

[How to Customize Your Twitter | for Virtual Assistants, Freelancers 1](#)

[How to Customize Your Twitter to Compliment Your Website 2](#)

INSTRUCTIONS

Level | **Moderately Easy** Cost | **\$.75-\$5 (depends on your chosen image)**

You Need [Twitter](#), [Pixlr](#), [Fotolia](#) (or any image source)

1

Pick a Background Image

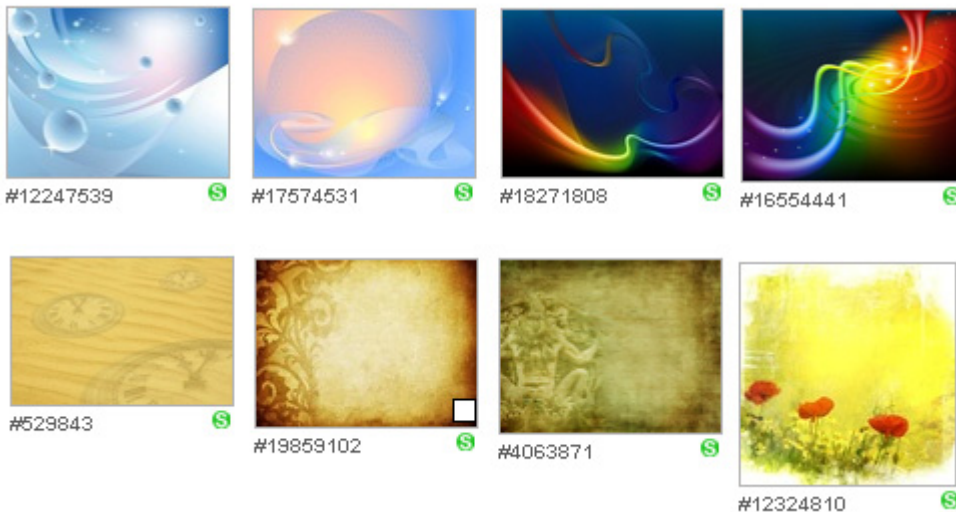
Free Twitter Templates | There are tons of free beautiful Twitter templates online. The catch is, you need to bear with the Ads on your twitter page. From a branding standpoint, this is a big fat no! It says "I'm cheap". If you want to be able to charge descent rates, you don't want ads on your twitter page. If you want to explore, here are some sites offering free Twitter templates:

- [TwitterImages](#)
- [MyTweetSpace](#)
- [TwitterGallery](#)
- [Twitbacks](#)

Professional Quality Images | If you want professional quality and yet inexpensive backgrounds (\$.75 cents & up), we do recommend [Fotolia](#). We ourselves source out roughly 90% of our website images from [Fotolia](#). Other quality sources are [iStockPhotos](#), [Stock.xchng \(free\)](#) & [Getty Images](#)

😊 **ACTION |**

- Goto your favorite stock photo & Pick your background image.
- Below are some beautiful samples we came across during our research.
 - Goto [Fotolia](#)
 - Search for below id numbers (ie. #12247539)




2



Customize Your Twitter Background




Adjust Your Background

1. Download - Right Click - **SAVE AS** this file | [Guide.png](#). [[How to Use Guide](#)]
2. Goto [PIXLR.com](#).
3. **OPEN IMAGE EDITOR**, then open your downloaded Guide.
4. **FILE-OPEN** your saved background image.
 - Select **MARQUEE TOOL** .
 - Set **FEATHER** to **50%** and drag the tool across your background image. [[Feather Image](#)]
 - **CTRL-C** or Copy. Then Paste on your Guide's left sidebar.
 - Adjust photo within the Guide's border.


To fill up the white spaces [\[Color White Spaces\]](#)

- Uncheck your Guide layer.
- Grab the **COLOR PICKER**  & click the shade you want to use for your background.
- Add a new layer and drag this below your background photo.
- Pour color onto this new layer using **PAINT BUCKET TOOL** 


Add Your Photo [\[Add Photo\]](#)

- **FILE-OPEN** then select your photo.
- Select **MARQUEE TOOL**  and drag across your photo.
- CTRL-C or Copy. Then paste on your background/template's left sidebar.
- At the Layer's Pallette, change Normal mode to **MULTIPLY**
- To adjust photo angel, click **EDIT - FREE TRANSFORM** then drag handles.

Design Your Background with Borders/Shapes [\[Add Borders & Shapes\]](#)

1. Use the **DRAWING TOOL**  to add shapes (ie. left border)
2. Click **EDIT - FREE TRANSFORM** to resize images/shapes
3. Goto **LAYERS - LAYERS STYLE** to add shadow/effects
4. If you are feeling creative, try out the different effects on **FILTER**

Add Catchy/Informative Text

1. From the **TOOLS Palette** choose **TYPE TOOL** 
2. Include your Name, Company Name, Tagline/USB, Contacts, Website Url, etc.

Crop your image when done. [\[Crop Twitter Background\]](#)

Cropping your image helps reduce your file size, thereby allowing your twitter to load faster. When you crop, make sure you leave enough plain background both at the sides and at the bottom of your image.

SAVE your file. [\[Completed Twitter Background\]](#)

PHOTO TIPS

- The **QUALITY** of your photo is definitely critical to a professional looking twitter page!
 - You may reduce the size of your photo but never stretch your photo.
 - If you only have 1 cute photo and it happens to be small, try adding a background instead.
 - If your photo is not Vogue-material, consider applying creative effects.
 - [How to Edit Photos w/ Photofunia \(Video/Slideshare\)](#)
 - [How to Edit Photos w/ Picnik & Befunky](#)
 - For excellent one-click retouching/creative effects use **PICNIK**, **BeFunky**, **Photofunia**, **FotoFlexer**. We absolutely love them. You'll love them too!
-

3

Upload Your Completed Twitter Template

Upload Your Completed Background Template

- Login to your [Twitter](#) your account.
- Goto **SETTINGS - DESIGN - CHANGE BACKGROUND IMAGE** then upload. [[Design Twitter](#)]
- **SAVE CHANGES** Your new background should now be reflected!

4

Customize Your Text & Sidebar Color



Customize Your Text & Sidebar to Complement Your Background

- For a more unified look, use the colors which are present in your background template. To determine your colors, go back to [PIXLR.com](#)
 - Double click **TOOLS - FOREGROUND COLOR** [[Color Picker](#)]
 - Point the color picker to any area in your template.
 - Note down the HEX#s you want to use.
- In Twitter, goto **SETTINGS - DESIGN - CHANGE DESIGN COLORS** & Plug this HEX# in Text/Background/SideBar [[Change Hex#](#)]
- You should now see your masterpiece reflected on your Twitter Account! Make adjustments as necessary up until you get that Twitterific Twitter Page!

FINAL RESULT | [Twitter Background Stacey](#)

LIVE SITE | Twitter.com/vatostacey

5

Share Your Masterpiece!

Do drop your twitter name below so we can ooh ahh over your creation! It'll also give us a chance to hook up. Isn't that what twitter is all about?!

