

# Web002 | Website Planning Worksheet (PAGES)



HOME			
1	2	3	
1	2	3	
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1	2	3	

**INSTRUCTIONS**

Determine the pages you would like to include in your website and fill it in the grey boxes below. This would probably include Home, Solutions/Services, Packages, Portfolio, Contact, etc.

- 1 Think thru your DESIRED OUTCOME. Ask your self "On this particular page, what exactly do I want to achieve?"
- 2 Review the 6 PRINCIPLES OF PERSUASION and determine which technique can best achieve your desired outcome. You may refer to |
- 3 Draft your specific ACTION PLAN